

# Maximize Mission & Margin

We Help Credit Unions Adapt, Grow, and Succeed Long Term in Fulfilling Their Missions

**ACQUISITION**

**ANALYTICS**

**RESEARCH & CONSULTING**

## WHAT WE DO

CUCollaborate solves credit union challenges no one else can.

We are a challenger consultancy that champions credit union growth. Our disruptive innovation helps credit unions adapt to the issues of today and achieve long-term success.



**BOOK DEMO!**

## AREAS OF EXPERTISE



### Chartering & Field of Membership

We lead the industry in charter-change initiatives. Our clients obtain more than 2.5 times larger fields of membership, and we boast a 100% success record.



### LID & CDFI

Our proprietary software helps credit unions to achieve, maintain, and leverage government certifications.



### Mergers, Tech, & Market Analysis

We have the most credit union data in the industry. We leverage this information and the insights we draw from it to help credit unions make informed strategic decisions.

# SCHEDULE YOUR DEMO TODAY!

Contact us today and learn more about how we can help you exceed your strategic goals.

 [sales@cu collaborate.com](mailto:sales@cu collaborate.com)



# OUR PRODUCTS

## Analytics

Our revolutionary analytics enable credit unions to deliver on the cooperative promise of improving member financial well-being and inclusiveness.

## Mapping

Our GIS solution is tailored to help credit unions understand their current operations and identify significant growth opportunities.

## Acquisition

Our acquisition software makes it easier for consumers and organizations to find, join, and borrow from credit unions.

## OUR TEAM



**Sam Brownell**  
Founder & CEO

Sam has worked in the credit union industry for over 15 years. In 2014, he founded CUCollaborate with the aim of facilitating impactful collaboration within the industry.

Before launching CUCollaborate, Sam was Associate Vice President of New Product and Market Development at Callahan & Associates, a credit union consulting firm. Sam has conceived, overseen development, and had success launching multiple new growth strategies and solutions for credit unions.



**Chris Tissue**  
Chief Operating Officer/Consulting

Chris has more than 11 years of experience in consulting with a focus on data analytics, managerial cost accounting, workload modeling, performance and financial management.

Before joining CUCollaborate, Chris helped clients develop and mature analytical capabilities to inform strategic business decisions at Grant Thornton, Deloitte and Callahan & Associates.



**Luis Dopico**  
Chief Economist

Luis has specialized in credit unions, their historical and current call report data, and statistically analyzing their performance and products since 2001.

Over the years, Luis has researched crucial credit union topics including deposit insurance, capital requirements, financial sustainability, and structuring credit unions for innovation.

## CONTACT US TODAY!



Call Us:  
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